RENAN MEIRA

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EXPERIENCE

FireAlarm.com — fire alarm and life-safety e-commerce distributor **East Meadow, NY**
Data & Automation Specialist Feb 2024 – Present

- Answer customer calls on quotes, availability and order problems.
- Turned years of paper records into a searchable digital archive, and traced financial transactions to prepare document sets for legal cases.
- Manage product data for a 300,000+ item online catalog, with checks that stop wrong matches and accidental overwrites of live listings.
- Automated a weekly stock and price update for 878 parts from a supplier site that offers no download.
- **Price research.** Built the tool that pricing and purchasing use to see who sells a part and at what price, with a link to the source behind every number.
- **Product pages.** Built the tool that is now the company's standard way to create products: a part number goes in and an upload-ready listing comes out. In one batch of 174 products, 2,363 of 2,455 details were confirmed against the manufacturer's document, and the other 92 were flagged for review.
- **Sales email.** Built a system that finds quote requests in a shared inbox and drafts replies for the team to review. Tested on 3,300+ emails and presented to the company.
- Wrote guides for internal tools and for spotting fraudulent emails and transactions, and coordinated English and Portuguese content.

EDUCATION

Queens College, City University of New York **Queens, NY**
B.A. Computer Science Expected May 2028
Coursework: Data Structures, Computer Architecture, Theory of Computation, Discrete Structures

SKILLS

Office and data: Excel (Power Query), spreadsheet and CSV data cleanup, SQL, document scanning and OCR
Business systems: WooCommerce/WordPress, HubSpot, QuickBooks
Programming: Python, JavaScript/TypeScript, SQL, Bash; coursework in C++ and Java
Development tools: Node.js, SQLite, PostgreSQL, Git, Docker, REST APIs, pytest
Automation: LLM workflows, coding agents, browser automation, web scraping
Languages: English and Portuguese (fluent); Spanish (conversational)

CERTIFICATIONS

HubSpot: certified in sales and email marketing